

spring 2018

Issue 61

opera europa CONFERENCE

The professional association of opera houses and festivals in Europe

De vereniging van operahuizen en festivals in Europa



Rotterdam – 22-24 May 2018

Heroic Stories

Collaboration between smaller and larger companies and festivals



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Rotterdam 22 – 24 May

Operadagen Rotterdam will be the scene where smaller and larger opera companies may gather this spring to explore collaborations and partnerships. They will share Heroic Stories which are the declared theme of this busy festival in the vibrant 'second city' of the Netherlands.

Opera Europa has joined forces with Operadagen Rotterdam to devise a common programme during an intensive 48 hours between **lunchtime on Tuesday 22 May and lunchtime on Thursday 24 May**. We encourage active participation from smaller and flexible companies, whom we wish to place centre-stage at this event; but we also welcome those larger companies seeking creative partnerships with those smaller groups.

Delegates are offered a wide range of performances, plus meals and parties, for a **bargain price of 150€ each**. The programme offers opportunities to pitch co-productions and network with potential partners. Those working in this field should not miss it!

Tuesday 22 May

DE DOELEN – SCHOUWBURGPLEIN 50, 3012 CL ROTTERDAM

11.00	Pre-registration meeting place	
12.30	Registration opens in main lobby	
14.00	Introduction by Guy Coolen and Nicholas Payne	
14.30	Keynote address by Anthony Heidweiller	
15.00	Discussion of keynote themes led by Beth Morrison	
15.30	Coffee break	
16.00	Showcase <i>Così fan tutte</i>	De Doelen
17.00	Showcase <i>Tijdelijke Samensholing</i>	On location
18.00	Reception and walking dinner	
19.30	GALA! (till 21:00) Music theatre from around the world	Oude Luxor
20.15	<i>The Christina Cyclus</i> (till 21:30)	De Doelen
21.00	<i>The Secret Diary of Nora Plain</i> (till 22:00)	Oude Luxor
22.00	Post performance party	Oude Luxor



Wednesday 23 May

OUDE LUXOR THEATER – KRUISKADE 10, 3012 EH ROTTERDAM

09.00	Registration opens at Oude Luxor	
09.30	Collaboration between large and small companies Sarah Crabtree (London ROH Linbury), Kaja Wiedamann (Berlin Staatsoper), Jan Vandenhouwe (Opera Vlaanderen) and Sjaron Minailo	
11.00	Coffee break	
11.30	Projects pitches	
12.30	Lunch	
14.00	Co-production marketplace for small-scale and touring productions	
16.00	City walk with surprise act	
	<i>End of the Story</i> by Michael Rauter	Theater Rotterdam Schouwburg
17.30	Dinner at Theater Rotterdam Schouwburg	
19.00	<i>Ballad Opera</i> (till 20:15)	Theater Rotterdam Schouwburg
	<i>When I die</i> (till 22:00)	Theater Rotterdam Schouwburg
22.00	Drinks	

Thursday 24 May

THEATER ROTTERDAM SCHOUWBURG – SCHOUWBURGPLEIN 25, 3012 CL ROTTERDAM

09.00	Registration opens	
09.30	Closing debate	
10.30	Coffee break	
11.00	Keynote Bernard Foccroulle - End of official Opera Europa programme - (<i>also the start of Operation Music Theatre programme</i>)	
11.30	Opera & Music-Theatre (OMT): Dutch pitches	
12.30	Lunch	
13.30	OMT: pitches continue	
19.00	<i>In my end is my beginning</i> (till 21:00)	Theater Rotterdam Schouwburg
21.00	<i>Mujeres Argentinas</i>	Theater Walhalla
	<i>Canticum Canticorum</i>	Church Overschie

Practical Information Rotterdam

Main conference venue

Oude Luxor Theater
Kruiskade 10

De Doelen
Schouwburgplein 50

Theater Rotterdam Schouwburg
Schouwburgplein 25

Registration

Conference registration includes participation in all sessions of the Opera Europa conference, lunches and dinner (Tuesday, Wednesday and Thursday morning) and attendance of the opening day of Operation Music Theatre (Thursday, including lunch) and a ticket to the following performances:

- Tuesday: *GALA!* and *The Secret Diary of Nora Plain*
- Wednesday: *The end of the story*, *Ballad Opera* and *When I die*
- Thursday: *Canticum Canticorum*

Rates

Members	as of 1 May	
Participant	150€	175€
Non-members		
Participant	250€	275€
Extra ticket for any Operadagen performance		10€

Getting there

- The Rotterdam-The Hague airport welcomes flights from many European cities (www.rotterdamthehagueairport.nl) and is connected to the centre of Rotterdam by a regular 30min train ride.
- Rotterdam is also well connected to Amsterdam Schiphol airport, also only a 30min train ride away.
- Rotterdam Centraal station is also a Thalys station linked to main Western Europe stations.

Accommodation

Operadagen recommends the following hotels for your stay. Please note these have limited availability. For latest deals please visit: <https://www.operadagenrotterdam.nl/professionals/hotels/>

Ibis Hotel Rotterdam***

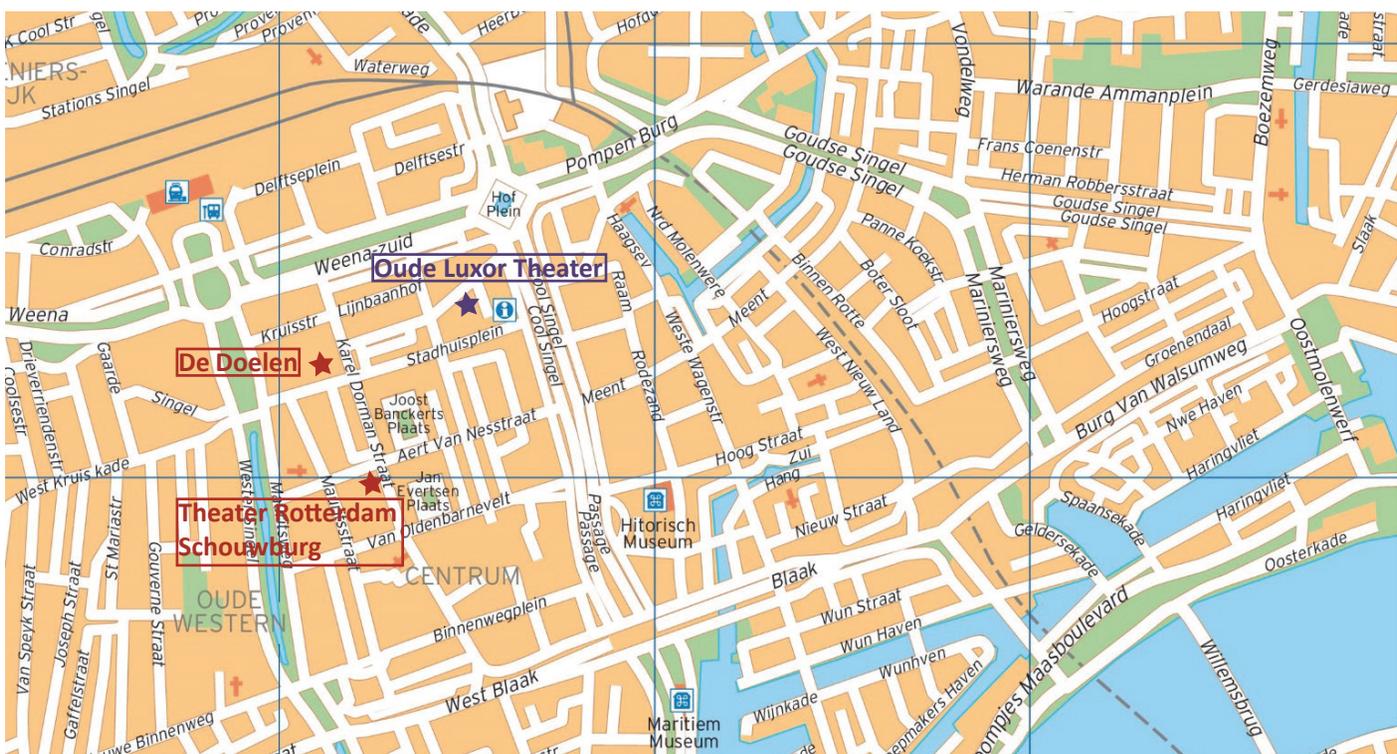
Single room + breakfast - 99€
www.ibis.com/nl/hotel-8188-ibis-rotterdam-city-centre/index.shtml

NH Atlanta Hotel****

Single room + breakfast - 135€
Available if you book a min. of 3 nights
www.nh-hotels.nl/hotel/nh-atlanta-rotterdam

Hotel Rotterdam

Single room + breakfast - 75€
www.hotel-rotterdam-city.nl/nl/hotel/



Practical information Zürich

Conference Venue
Opernhaus Zürich
Falkenstrasse 1
8008 Zürich

Registration

The conference programme includes the option to see 3 performances, and therefore the participation fee may include one, two or three tickets. Conference registration includes participation in all sessions of the Opera Europa conference, lunches and intermission drinks with the ticket.

Rates

Members	300€	350€	400€	450€	500€	550€
With one performance	300€	350€	400€	450€	500€	550€
With two performances	400€	450€	500€	550€		
With three performances	500€	550€				
Additional performance ticket	100€					
Non-members						
With one performance	600€	650€				
Additional performance ticket	200€					

Getting there

Zürich airport (www.zurich-airport.com) is well connected to the town centre by public transport. A train runs every 10 minutes and journey time is 15 minutes. It costs CHF 6.80, buy from SBB machines in arrival hall. You take it to Stadelhofen station, which is the stop beyond the Central station and 100 metres or so from the Opera House.

Accommodation

Opernhaus Zürich recommends the following hotels for your stay. More options are available on www.opera-europa.org. Please mention 'OPERA EUROPA' when booking to be charged the reduced rate. Prices are in CHF.

Hotel Seegarten****

Single: 200 CHF
Double: 245 CHF

www.hotel-seegarten.ch

Book before 28 May!

Lady's first****

Single: 198 CHF
Double: 230 CHF

www.ladysfirst.ch

Hotel Seehof****

Single: 190 CHF
Double: 220 CHF (single occupancy)

www.seehof.ch

or 260 CHF (double occupancy)
Book before 3 May!

Hotel Europe****

Single: 169 CHF
Double: 195 CHF

www.hoteleurope-zuerich.ch

Book before 28 May!

Save the dates

22-24 March 2018

International Joint Forum meeting in Sofia
Bringing together Business & Finance, Human Resources, Marketing & Communications and Technical & Production to explore common issues and solutions, including benchmarking tools to support audience and income growth, productivity and working together.

12-15 April 2018

World Opera Forum at Teatro Real in Madrid
Convention with representatives of Opera America, Opera Latin America and from Africa, Asia and Australasia. More info on www.worldoperaforum.org

23 April 2018

Opera Day at IAMA conference at Kings Place in London
More information at www.iamaworld.com

26-28 April 2018

Costume, Make-up and Wig forum at Scottish Opera in Glasgow

4-12 May 2018

European Opera Days – European Year of Cultural Heritage
Join opera companies from 20 countries in celebrating opera and its rich European cultural heritage. More info on www.operadays.eu

22-23 May 2018

Heroic Stories conference at Operadagen in Rotterdam
Collaboration between smaller and larger companies and festivals
REGISTER NOW !!

20-23 June 2018

Lifting Many Voices
Opera America annual conference at Opera Theatre of Saint Louis

28-30 June 2018

Measuring the Arts.
Opera Europa summer conference and General Assembly at Opernhaus Zürich
REGISTER NOW !!

Friday 29 June

09:30-18:00	European Opera-directing Prize finalist workshops in Probenh�ne Kreuzstrasse
09:00	Registration opens at Bernhard Theater
09:30	Benchmarking: presentation of data and conclusions of study
11:00	Coffee break
11:30	Defining and enabling artistic productivity
	Ethical funding and environmental impact
13:00	Buffet lunch on the Mozartplatz
14:30	Opera Europa General Assembly
16:00	Coffee break
16:30	Measuring quality and value
	Co-production marketplace
18:00	End of day's sessions
20:00	<i>Das Land des L�chels</i> by Franz Leh�r Directed by Andreas Homokl, conducted by Fabio Luisi, with Julia Kleiter and Piotr Beczala
22:15	Post-performance reception on the Mozartplatz
Saturday 30 June	
09:30	Doors open
10:00	Using measurement to advocate opera
	Showcase for new work
11:15	Coffee break
11:45	Practical actions: Advocacy campaign
	Practical actions: Scoping future areas of study
13:15	Buffet lunch on the Mozartplatz
14:45	Conference conclusions with Announcement of European Opera-directing Prize-winners
16:00	End of conference sessions
19:00	<i>L'incoronazione di Poppea</i> by Claudio Monteverdi Directed by Calixto Bieito, conducted by Ottavio Dantone, with Julie Fuchs, St�phanie d'Oustrac, Valer Sabadus and Nahuel Di Piero

Measuring the Arts

Summer conference 2018 Opernhaus Zürich 28 – 30 June

How do you measure achievement in the arts? Against which criteria does an opera company assess its own performance? What values are set by our stakeholders?

During the current season, Opera Europa has been encouraging its members to share performance data by means of two surveys. The first is a mapping exercise which seeks answers to 20 simple questions, designed to collect information which may be aggregated to offer a broad picture of activity and productivity within the operatic sector in Europe.

The second is a benchmarking exercise which aims to gather in our confidential database information which contributing theatres may access for their own comparative purposes.

Both these measurements are quantitative. Is it also possible to measure quality? Our summer conference will explore this issue, and attempt to discover solutions which may be of practical use to our member theatres now and in the future.

Our hosts at Opernhaus Zürich offer the perfect ambience for this conference and Opera Europa's Annual General Assembly. They also offer a choice of outstanding and contrasted new productions, from which delegates may select one, two or three.

Wednesday 27 June

19.00

L'incoronazione di Poppea by Claudio Monteverdi

Directed by Calixto Bieito, conducted by Ottavio Dantone, with Julie Fuchs, Stéphanie d'Oustrac, Valer Sabadus and Nahuel Di Pietro

Thursday 28 June

14.30 Registration opens in entrance hall of Bernhard Theater

Welcome by Andreas Homoki and Zürich officials

15.30

Introduction to conference theme by Nicholas Payne

16.30

Keynote address by Adolf Muschg

16.45

17.30 End of afternoon sessions

19.00

La forza del destino by Giuseppe Verdi

Directed by Andreas Homoki, conducted by Fabio Luisi, with Hibla Gerzmava, Yonghoon Lee, George Petean and Christoph Fischesser



Das Land des Lächelns © T+T Fotografie Toni Suter



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The professional association of opera houses and festivals in Europe | Der Fachverband von Opernhäusern und Opernfestivals in Europa



Opernhaus Zürich – 28-30 June Measuring the Arts Opera Europa Summer Conference 2018

