

Opera Management Course



Hosted by
Armel Opera Festival
at Lake Balaton in 2013

26 participants



Hosted by
AsLiCo
in Como in 2014

28 participants



Hosted by
Festival Castell de
Peralada in 2015

41 participants



Intense 5 day course: presentations and break-outs

- Artistic ambitions and management
- Financial aspects of opera management: received income, earned income, budgeting
- Administrative & Human resources management: organisation charts, labour agreements, wellbeing at work, leadership



- The production process: artistic teams, rehearsal planning, on stage
- Marketing & Communications: branding, ticketing and subscription schemes, PR
- Fundraising: individual donors and corporate sponsorship
- Artists' relations: contracts and rights



Practical exercise

Teams work for 3 days as a management committee to present their season, based on facts and figures.



Recommend your staff

Ideal profile of candidates

- Aged between 25 and 45 years old
- From any department and any position of the opera company
- Minimum of five years working experience, of which one in the field of opera
- Fluent in English

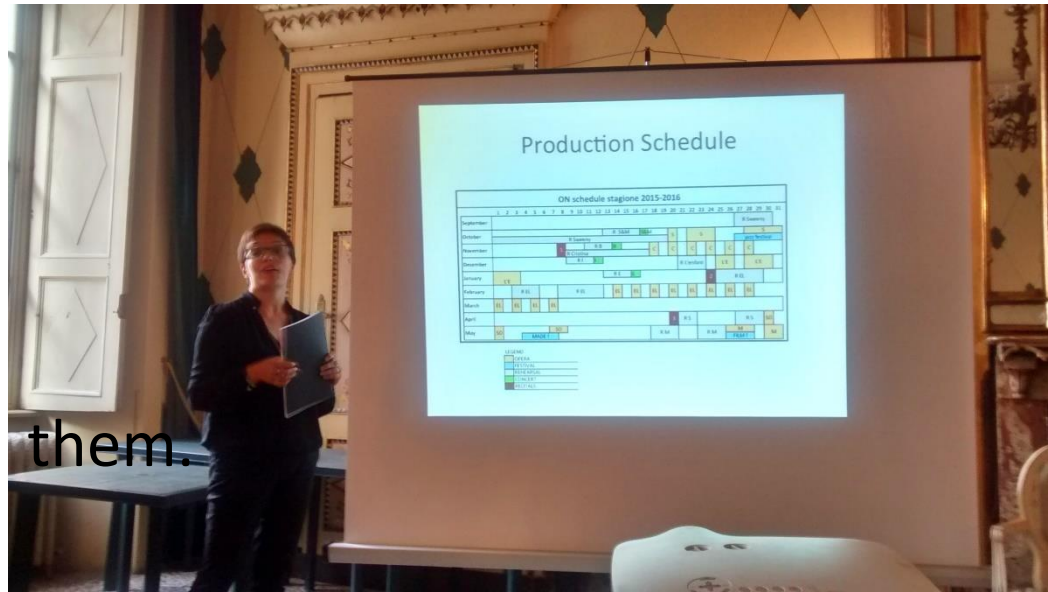
Applications close on 1 February 2016

What participants get out of it...

The course opened my eyes to the bigger opera world. It was particularly helpful and refreshing to hear from and talk to people (both participants and speakers) about how other companies of all shapes and sizes work. It made me realise that **there isn't only one way to run a company.**

The **networking opportunities** with colleagues across other houses was also eye opening, providing a platform to problems or scenarios that occur within different companies and appreciating the different parameters that each company is working within.





them.

The experience was **informative**. It opened up the bigger questions and the problems that opera companies are currently facing and led to fascinating discussions about how we might best be equipped to deal with

The group task enabled me to learn **new skills** particularly in relation to the role of Finance Director. This required me to engage with questions, problems and people management in a way that is different from my day-to-day working life. The forward planning and budgeting, establishing parameters and deadlines for my colleagues to work within in order to achieve the team's vision, was a new experience and pushed me out of my comfort zone.

The course was transformative in that it helped me to contextualise my own position within the organisation and also illustrated the wider possibilities outside my immediate role. It helped me to **think more broadly about my career** and how this could help to develop my potential.

The course has made me **focus my ambitions**. It felt like I went on the course at the right time for me. Having been in an administrative position for 3 years, it revitalised my interest in a career in opera management by showing me what possibilities are out there and the range and size of companies that can all offer different challenges.



Next edition

Hosted by Bregenzer Festspiele From 21 to 26 August 2016

