



SPRING CONFERENCE
Sustainability at what price?
Quelle durabilité pour l'opéra?
Opéra national de Lyon, 15-18 March 2012



Find your group. Specialist forum sessions are indicated in the programme as:

GD General & Artistic Directors

AA Artistic Administrator

TT Young delegates Think Tank

BF Business & Finance

HR Human Resources

GT Green team

MC Marketing & Communications

TP Technical & Production

Thursday 15 March – Entrée des artistes

	Petit studio du Ballet +12	Meeting room +10
13.00		TT Welcome and briefing of the young delegates Think Tank with light lunch
15.00	MC Pricing strategies to attract young audiences A round-table presentation opportunity for all participants, followed by a discussion, moderated by Nicholas Payne	HR Work environment surveys A presentation by Hanna Fontana (Helsinki), followed by a debate on the benefits and challenges
16.45	MC Marketing brands in the digital world Branded mobile application strategies, by Vincent Hövels (Interbrand Amsterdam)	HR Identity card questionnaire Coordinated by Mathieu Jouvin (Lyon)
18.15		
20.00	Théâtre de la Croix-Rousse - Place Joannès-Ambre Terre et Cendres , composed by Jérôme Combier, libretto by Atiq Rahimi Conducted by Philippe Forget and directed by Yoshi Oida Bus from Hôtel de Ville to Croix-Rousse with line S6 (at 19h15 and at 19h25)	
21.30		

Friday 16 March – Entrée des artistes

	Amphithéâtre -2	Meeting room +10	Petit studio du Ballet +12
9.30			TT Briefing on Conversation café facilitation
10.30		BF Audiovisual rights (in French only) Led by the Réunion des Opéras de France Problématiques juridiques autour de la captation et de l'exploitation des captations : le respect des droits des auteurs et des artistes interprètes – pratiques existantes et prospectives.	HRMC Web 2.0 Conversation café on managing your company's online presence Facilitated by Opera Europa's Think Tank Introduced by presentations from Solange Paulissen (Maastricht) on Social media strategies and Hanna Fontana (Helsinki) on Social media instructions
12.30			TT Debriefing on Conversation café

Friday 16 March – Main entrance

Wi-Fi in the Amphi area: OPERA_WIFI2.4 password: amphi2010

14.30	Conference registration opens		
15.00	* Welcome by Serge Dorny , General Director of Opéra national de Lyon		
15.20	* Keynote address: Opera's responsibilities in a democratic society by Alain-Gérard Slama , essayist, journalist on <i>Le Figaro</i> and <i>France Culture</i> , historian and former visiting professor at Oxford University and at Harvard University's Center for European Studies		
16.20	Coffee break		
16.50	* Introduction to conference themes With Peter de Caluwe and Nicholas Payne		
17.15	GDAAMC * Initiatives for the wider audience – European Opera Days and biennial Forum Conversation café on: Aims, formats and future themes ; Inspiration and activities ; the strength of the European dimension and communication Facilitated by Opera Europa's Think Tank	Preparatory session for group discussions With guest moderators and Opera Europa's Think Tank	BFHRT Technical labour cost study Presentation by Thomas Lauriot dit Prévost (Châtelet), moderated by Philippe Agid
19.00			
20.30	Ouvertures et airs d'opéra Wagner concert Conducted by Kazushi Ono, with Ann Petersen		TT Debriefing on Conversation cafés in +9 meeting room
22.00	Dinner offered by Opéra national de Lyon in the Grand studio du Ballet		

* These sessions will have translation from English to French and French to English.

Saturday 17 March

	Amphithéâtre -2	Grand studio des Choeurs -4	Grand studio du Ballet +11	Petit studio du Ballet +12
8.45				[Opera Europa Board meeting in +9 meeting room]
9.30	* Opera in a eco-conscious society Including a presentation on the economic and environmental impact of an opera house by Thierry Leonardi (Lyon), on energy initiatives by David Pickard (Glyndebourne), on travel incentives by Peter Spuhler (Karlsruhe) and on carbon footprint by Paul Jozefowski (London NT), moderated by Bernard Coutant (Brussels)			
11.00	Warm-up to the debates, introduced by Nicholas Payne			
11.30	Coffee break			
12.00	* The economic crisis: an opportunity for restructuring with Francesca Colombo (Firenze), Pierre Dufour (Montréal), Tom Remlov (Oslo), Moderated by Prof Jaap Boter (Amsterdam)	What is your institution's socio-economic impact? with Dr Rawya Al Busaidi (Chair, Royal Opera House Muscat), Marc de Mauny (Perm) and Francesco Micheli (Macerata Festival) Moderated by David Staples (Theatre Projects UK)	Co-productions: motivations, partners, consequences? with John Berry (London ENO), Bernard Foccroulle (Festival d'Aix-en-Provence) and Alain Surrans (Rennes/president CPDO) Moderated by John Allison (Opera magazine)	
13.15	Lunch at Hôtel de Ville in presence of Gérard Collomb, Sénateur-Maire de Lyon			
15.00	* Opera as a sustainable art form Keynote address by Diane Ragsdale , performing arts practitioner and provocateur, currently researching cultural economics at Rotterdam University			TP Technical guided tour of the opera house and workshops Meeting point: artists' entrance
16.00	* Followed by question and answer session and open debate			TP Incident reporting (security flash)
17.00	End of afternoon sessions			Presented by Jan Hauge (Oslo) and Gary Sparkes (London NT)
18.00	Parsifal Conducted by Kazushi Ono and directed by François Girard With Nicolai Schukoff, Elena Zhidkova, Gerd Grochowski, Georg Zeppenfeld, Alejandro Marco-Buhrmester and Kurt Gysen Interval meals in the Amphithéâtre			
23.30				

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Sunday 18 March

	Amphithéâtre -2	Grand studio des Choeurs -4	Grand studio du Ballet +11	Petit studio du Ballet +12	
9.30	What kind of opera do we aspire to be and how should we relate to the wider public? with Annilese Miskimmon (Ireland), David Pountney (Bregenz/Welsh National Opera) and Peter Theiler (Nürnberg) Moderated by Diane Ragsdale	European aesthetics A debate among journalists – John Allison, Christian Merlin and Berthold Schneider Moderated by Serge Dorny	How should opera houses use 'new' media? With Kasper Holten (London ROH) and Joseph Volpe (New York) Moderated by Peter de Caluwe (Brussels)	TP Discussion on current issues and future meetings	
10.45	Coffee break				
11.15	GDAA Co-productions marketplace Round-table presentations of pieces composed after 1960 and plans without confirmed production teams, moderated by Nicholas Payne	Meeting room +10 BF Financial data analysis Presentation of financial information based on Opera Europa's financial database: comparisons, trends and predictions Moderated by Benoît Terray (IT4Culture)	MC Future initiatives of the Marketing forum Discussion on themes and future meetings	GT Invitation to join the Green team Discussion on topics for future meetings and future initiatives and projects, facilitated by Christina Tsiarta (Julie's bicycle UK)	TT Young delegates Think Tank Conclusions meeting [+9 meeting room]
12.30	Conference conclusions by Young Delegates Think Tank and Peter de Caluwe (President Opera Europa)				
12.50	End of the conference				
13.00			TT Young delegates conclusions lunch in restaurant Les Muses		
15.00	Théâtre de la Croix-Rousse - Place Joannès-Ambre Terre et Cendres , composed by Jérôme Combier, libretto by Atiq Rahimi Conducted by Philippe Forget and directed by Yoshi Oida Bus from Hôtel de Ville to Croix-Rousse with line S6 (at 14h and 14h30)				
16.30					

Please contact Audrey Jungers on +32 475 515 746 or audrey@opera-europa.org if you have any questions.