





WARSAW CONFERENCE Added Value Polish National Opera, 13-15 October 2011

Find your group. Specialist forum sessions are indicated in the programme as:

GD General & Artistic Directors

AA Artistic Administrator

BF Business & Finance

EA Executive Assistants
FA Fundraising Academy

HR Human Resources

MC Marketing & Communications
TM Technical Managers
TP Technical & Production

Wednesday 12 October

18.00 - Opera Europa participants are invited to attend auditions for young singers organised by PNO in the Orchestra room. Register with Beata Klatka bklatka@teatrwielki.pl

Thursday 13 October

	Redutowe	North room Small				
12.30		Opera Think Tank orientation, with light lunch				
14.15	Registration opens in the main Foyer					
	Business centre in the Reception lounge (open throughout the conference)					
15.00	Welcome by Waldemar Dąbrowski, General Director of Polish National Opera					
15.15	Keynote presentations by leading Polish directors: Grzegorz Jarzyna,					
	Mariusz Treliński, Krzysztof Warlikowski, moderated by Piotr Gruszczyński					
16.45	Coffee break					
17.15	Adding value to an opera company's identity	TPTM Training Casual staff				
	An introduction to the principal themes of the conference by Opera Europa	Led by Jan Michaelis (Cardiff)				
	President Joan Matabosch and Director Nicholas Payne, with an intervention of					
	the Minister of Culture					
18.00						
19.00	Giacomo Puccini's <i>Turandot</i>					
	Conducted by Carlo Montanaro and directed by Mariusz Treliński					
22.00	Post-performance reception in the Foyer					

Friday 14 October

	Redutowe	North room Large	Balcony III left	Main Foyer	Balcony III right
09.30	GDAAEA Team work at the top Open exploration of good practice in team work and collaboration, facilitated by Marie-Gabrielle Amadieu (TrimTab Development)	BFHRTPTM Technical labour cost study Preliminary report by Thomas Lauriot (Paris Châtelet)	MCFA Branding Knowing your opera company's identity and values Presentation by Jane Wentworth (brand strategy consultant) with Gillian Brierley (Glyndebourne)		
11.00	Coffee break in the Main Foyer				
11.30	GDAAEA Opera Academy Presentation about ENOA's Young artists programme and excerpts of David Pountney (Bregenz/Cardiff) workshop on Mr Emmet takes a walk (Peter Maxwell Davies)	BFHRFATP Coping with the financial crisis With presentations from Bernard Coutant (Brussels), Andrew Higgins (Glyndebourne), Ursula Murschitz (Vienna), and Anca Luisa Velcea and Aura Baldar (Bucharest), moderated by Nicholas Payne	MC A visual society An exercise on the process of logo and website development – the Opera Europa case study, led by Jane Wentworth	Open Space Organising Committee meeting	IM Health and safety Led by Tom Mannings (London ENO)
13.00	Lunch in the Main Foyer			Open Space Registration	
14.30	GDAAFA Synergies between Opera and Dance Presentation by Daniel Siekhaus (Cambridge) with response by Tom Remlov (Oslo) and Krzysztof Pastor (Warsaw) moderated by Elaine Padmore (Covent Garden)	North room Small AABF Music rights Commission contracts forum with Music Publishers Association including Alex Batterbee (Covent Garden) and Andrew Gummer (Boosey & Hawkes)		GDBFHRAAEATPMCTM What ideas, questions, possibilities, do I want to explore in order to equip myself to manage conflicts in an evolving and creative workplace?	
16.00	Coffee break			Open Space	
16.30		GDAABF Music rights Media rights issues with Bernd Hellthaler (EuroArts) and Giovanni Cozzi (Rising Alternative)	GDFA Sponsorship survey with Deloitte Review of options with Félix Losada (Deloitte Madrid) and Fundraising Academy	Animated by Karen Kininsberg (TrimTab Development) and introduced by Waldemar Dąbrowski	
18.15				PNO experienced	
				singers' auditions (Orchestra room)	
19.00	And the Rain will Pass Ballet by Krzysztof Pastor with mus				
21.00	Conference party in the Royal Cast	le (walking distance)			

Saturday 15 October

	Redutowe	North rooms	Balcony III right	Balcony III left	Government room
10.00	GDAA Terytoria Michal Zadara with Maja Kleczewska, Barbara Wysocka, Natalia Korczakowska Presentation of the PNO's contemporary opera project – introduction to Oresteia	BFFAHR Coping with the financial crisis Case study led by Marc Scorca (Opera America)	TPEATM Technical guided tour	EAMC European Opera Days The European dimension Passion With Virginie Grulois (Opera Europa) and Katherine Heid (RESEO)	9.00 Opera Europa Board meeting – part 1
11.15	Coffee break				
11.45	Annual General Assembly of members chaired by Joan Matabosch, preceded by conference conclusions by Esther Nelson (Boston Lyric), European Opera Days plans and Janusz Lewandowski (EC budget commissioner)		M Alcohol and drug policies Roundtable discussion		
13.00	Lunch				Opera Europa Board meeting – part 2
14.15	GDAAEA Co-productions marketplace Keeping your identity and your integrity, led by Joan Matabosch	BFHR Financial/identity card questionnaire Mathieu Jouvin (Lyon)	conference call to discuss current issues with Opera America colleagues Presentation of the Green team's work	MC Marketing & Communications forum Discussion on current issues and future projects	
15.45				•	
16.00	Oresteia by Iannis Xenakis Conducted by Franck Ollu and directed by Michal Zadara in the small auditorium		training project Sofie Nielsen (Oslo)		
17.00					
20.00	Voices of the Mountains in the music of Karol Szymanowski, Henryk Mikolaj Gorecki, Wojciech Kilar, and in the photographs of Mieczyslaw Karlowicz			Opera Think Tank conclusions dinner Manifesto for change at restaurant U Kucharzy	

Please contact Audrey Jungers on +32 475 515 746 or audrey@opera-europa.org if you have any questions.