



WEXFORD CONFERENCE
Discovery
Wexford Festival Opera
28-30 October 2013



Find your group. Specialist forum sessions are indicated in the programme as:

GD General & Artistic Directors

EA Executive Assistants

AA Artistic Administrator

FF Fundraising Academy

MC Marketing & Communications

Monday 28 October

O'Reilly Theatre	
14.30	Registration opens
15.00	Welcome to Wexford by David McLoughlin , Chief Executive, David Agler , Artistic Director, and Breda Cashe , Commercial Director, Wexford Festival Opera
15.20	Keynote address by Jimmy Deenihan TD , Minister for Arts, Heritage and the Gaeltacht
15.40	Keynote address by Alex Beard , incoming Chief Executive Royal Opera House Covent Garden
16.10	Introduction to conference themes Nicholas Payne, Director of Opera Europa
16.30	
18.00	Pre-performance sumptuous reception at Green Acres
20.00	Jacopo Foroni's <i>Cristina, Regina di Svezia</i> Conducted by Andrew Greenwood and directed by Stephen Medcalf
22.50	

Wifi password: operawexford

Please contact Audrey Jungers on +32 475 515 746 or audrey@opera-europa.org if you have any questions.

Tuesday 29 October

	O'Reilly Theatre	Jerome Hynes Theatre	Festival room (+2)	Founders room (+1)
9.30		Cultural tourism: how to reach new audiences and to cooperate with tourism stakeholders Led by Gary Breen (Irish Tourist Board) with round table including Breda Cashe (Wexford), Małgorzata Dąbrowa-Kostka (Cracow), David Pountney (Bregenz) and Marc Scorca (Opera America)		
11.00	Coffee break in the Ground floor foyer			
11.30	Founders' Circle foyer, 1st floor: Illustrated lecture by Keith Williams, architect of the new opera house	MCFF Cultural tourism and partnerships With Roberta Doyle (Director of External Affairs, National Theatre of Scotland), Susanne Plaehn (Bologna)	GDA Co-productions marketplace on rare repertory Led by Gérald Philippe	EA Discussion on current issues and future projects
13.00	Lunch in the Wexford Opera House foyers			
14.30	Auditions of young singers	GDFFEA Gaining support abroad: international friends of your Opera With Shane Naughton (Chair American Friends of Wexford), Jérôme Brunetière (Aix-en-Provence) and Marisa Vázquez-Shelly (Madrid), moderated by Alex Reedijk (Glasgow)	MC Cultural tourism and partnership workshops with Roberta Doyle	
16.00	Coffee break in the Ground floor foyer			
16.30		GDAFF Devoting funds to raising funds Increasing your economic impact With presentations of the RAISE project by Martin O'Sullivan (Arts Council of Ireland) and of the Deloitte study by Félix Losada, moderated by Marc Scorca (Opera America)	MC Discussion on current issues and future projects including European Opera Days 2014 Led by Ing-Marie Persmo (Göteborg), Krystian Lada (Brussels), Aline Chif and Audrey Jungers (Opera Europa)	EA Cultural differences in interpersonal communication Led by Margaret Genovese (Genovese Vanderhoof & Associates)
18.00				
20.00	Nino Rota's <i>Il Capello di Paglia di Firenze</i> Conducted by Sergio Alapont and directed by Andrea Cigni			
22.30	Party – New Wexford County Library (2 minutes walk from the opera house), hosted by Wexford County Council			

Wednesday 30 October

	O'Reilly Theatre	Jerome Hynes Theatre	Festival room (+2)	Founders room (+1)
9.30		Opera Europa annual General Assembly of Members, and European Opera Days 2014	EAMC New Opera Europa website tutorial Led by Aline Chif	
11.00	Coffee break in the Ground floor foyer			
11.30		GDAAMC Planning a festival within a full season With Vincent Bergeot (Saint-Etienne), Eva Blahová (Brno), Henning Ruhe (Munich), Astra Šēfere (Riga), moderated by Elaine Padmore	GDFFEA Donors and general directors: maintaining the relationship With Kari-Anne Amundsen (Oslo), Amanda Saunders (London ROH), Karen Stone (Magdeburg) and Bruce Wright (Vancouver), moderated by Pat Moylan (Chair Arts Council of Ireland)	Opera Europa Board meeting
13.00	Lunch in White's Hotel Ballroom			
14.30	Auditions of young singers	GDFFEAMC Changes and Challenges How to face the future: structures and decision-making With Jan Burian (Prague), Aviel Cahn (Antwerp/Ghent), Päivi Kärkkäinen (Helsinki) and Joan Matabosch (Barcelona/Madrid), moderated by Eva Kleinitz (Stuttgart)		
16.00	Coffee break in the Ground floor foyer			
16.30		Presentation of Wexford's volunteer model and involvement Key WFO Volunteers moderated by Peter Scallan (Past Chairman Wexford Festival Opera)		
17.00		Concluding address by Colm Tóibín and preview of next conference in Venice		
17.30				
20.00	Massenet's <i>Thérèse / La Navarraise</i> Conducted by Carlos Izcaray and directed by Renaud Doucet			
22.30				

Thursday 31 October

Bus departure from White's Hotel for Dublin at 3.00, 5.00, 7.00 and 9.00 [passing by Talbot 5 minutes earlier, and Ferrycarig 5 min later - estimated journey time 2h00]